

SCS LIFE

Sun City Summerlin's Independent Monthly

Every home. Every month.



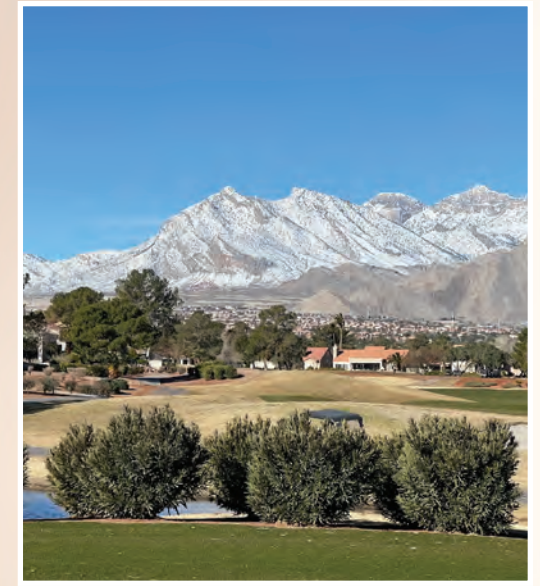
Sun City Summerlin News and Lifestyle

Backed by a team of professional journalists. Your go-to publication to reach the residents of the first, biggest and best 55-plus community in Nevada.

SCS LIFE

Reserve your prime space now!

SCS LIFE is mailed directly to every_ yes every_ home in Sun City Summerlin the middle of each month. A premier publication with a glossy magazine-like cover that looks great on any coffee table, SCS LIFE contains real news and information about the issues that matter most to Sun City residents. SCS LIFE is backed by Battle Born Media, which since 2011 has published award winning newspapers in towns across Nevada. Unlike most mailings, SCS LIFE contains premium content by professional journalists that is targeted to a 55-plus age group composed mostly of homeowners with sizable disposable incomes. Sun City has between 13-14,000 residents who shop locally and are constantly in search of services ranging from home improvement to medical care. SCS LIFE is the only independent source of news and lifestyle information in Sun City Summerlin, delivered each month to 7,780 homes in Nevada's first, best and largest 55-plus community.



**Competitively priced,
with discounts for multi-month
contracts. We can professionally
design your ad or flyer
at no extra cost.**

AD RATES & SIZES

	12X	6X	3X	1X
Full Page	\$900	\$975	\$1,050	\$1,200
Half Page	\$500	\$550	\$575	\$625
Quarter	\$275	\$325	\$350	\$425
Eighth	\$150	\$175	\$200	\$250

PREMIUM (60# GLOSS)

Full Page	\$1,100	\$1,250	\$1,325	\$1,500
Inside Front	\$1,050	\$1,125	\$1,275	\$1,400
Inside Back	\$1,000	\$1,075	\$1,150	\$1,300

SERVICE DIRECTORY

(1/15th size)	\$75	\$90	\$120	\$150
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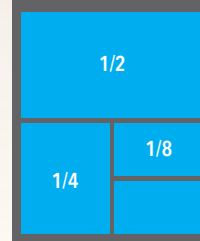
INSERTS

\$900
(Letter sized, customer provides the printed product).

AD SIZES (IN INCHES)

Full page	10 x 10
Half page	10 x 4.875 (H) -or- 4.9 x 10 (V)
Quarter page	4.9 x 4.875
Eighth page	4.9 x 2.5

AD SIZES



Contact Kirk Kern

775-316-2335

hyperlocalmedianv@gmail.com



**SCS LIFE is welcomed
into 7,780 homes every month
in Sun City Summerlin,
Nevada's first and largest
55-plus community.**

SCS LIFE



A look back

35 Years Ago: Sun City Breaks Ground On New Golf Course and Summerlin's First Homes.

see page 30

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SCSLife.net | August 2023



55-Plus

It's not just a number. Try as they might, those under 55 not finding a welcome mat in Sun City.

see page 15

Stay or go?

What's the protocol when golf carts and traffic collide (hopefully not)?

see page 20

Your money

SCS is raising the monthly HOA assessment for the second straight year.

see page 32



Slam it home

Pickleball is not only one of the fastest growing sports in the country, but in Sun City Summerlin it's also a great way to meet new people because of its social nature. see page 12

Call today to reserve your space in this premium publication!

Contact: Kirk Kern 775-316-2335

hyperlocalmedianv@gmail.com