

SCS LIFE



Reserve your prime space now!

SCS LIFE is mailed directly to every – yes every – home in Sun City Summerlin the middle of each month. A premier publication with a glossy magazine-like cover that looks great on any coffee table, SCS LIFE contains real news and information about the issues that matter most to Sun City residents. SCS LIFE is backed by Battle Born Media, which since 2011 has published award winning newspapers in towns across Nevada. Unlike most mailings, SCS LIFE contains premium content by professional journalists that is targeted to a 55-plus age group composed mostly of homeowners with sizable disposable incomes. Sun City has between 13-14,000 residents who shop locally and are constantly in search of services ranging from home improvement to medical care. SCS LIFE is the only independent source of news and lifestyle information in Sun City Summerlin, delivered each month to 7,780 homes in Nevada's first, best and largest 55-plus community.

**Competitively priced,
with discounts for multi-month
contracts. We can professionally
design your ad or flyer
at no extra cost.**

Contact Eric Dahlberg

775-316-2265

edahlbergmcin@gmail.com

AD RATES & SIZES

	12X	6X	3X	1X
Full Page	\$900	\$975	\$1,050	\$1,200
Half Page	\$500	\$550	\$575	\$625
Quarter	\$275	\$325	\$350	\$425
Eighth	\$150	\$175	\$200	\$250

PREMIUM (60# GLOSS)

Full Page	\$1,100	\$1,250	\$1,325	\$1,500
Inside Front	\$1,050	\$1,125	\$1,275	\$1,400
Inside Back	\$1,000	\$1,075	\$1,150	\$1,300

SERVICE DIRECTORY

(1/15th size)	\$75	\$90	\$120	\$150
---------------	------	------	-------	-------

INSERTS

\$900
(Letter sized, customer provides the printed product).

AD SIZES (IN INCHES)

Full page	10 x 10
Half page	10 x 4.875 (H) -or- 4.9 x 10 (V)
Quarter page	4.9 x 4.875
Eighth page	4.9 x 2.5

